<table>
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<tr>
<th>Time</th>
<th>TUESDAY PARALLEL SESSIONS</th>
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<tr>
<td>14:00-15:30</td>
<td><strong>ECONOMIC IMPACTS OF MAJOR EVENTS</strong></td>
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| Room 3     | Evaluating Major Sporting Events: Economic Impact versus Cost Benefit - the Case of the Bathurst 1000  
**Prof. John Hicks, School of Business, Charles Sturt University, Tom Murphy, Lesley Arthur, Western Research Institute, Dr. Parikshit K. Basu, Deirdre Keogh, School of Business, Charles Sturt University, Bathurst, Australia**  
Overview: This is a comparison of economic impact analysis and cost benefit analysis in assessing the economic value of sporting events.  
Is India the Exception? The Impact of Economic Growth on the Competitiveness of National Elite Sport Systems  
**Klaus Nielsen, Department of Management, Birkbeck, University of London, London, UK**  
Overview: The paper tests a hypothesis of co-variation between growth of GDP per capita and elite sport results and explains national differences in this respect.  
Will the Most Disadvantaged Benefit from the Games?  
**Olesya Nedvetskaya, School of Education, College of Social Sciences, University of Glasgow, Glasgow, UK**  
Overview: The present research seeks to provide a research-based framework for planning, monitoring, and evaluating Games-related educational programmes for achieving broader social goals for a target group (women, in this case).  
Sport Strategy and Strategizing: The Saudi Government’s Development Plans in Sport Clubs  
**Fawaz Alhakami, School of Sport and Education College of Physical Education and Sport, Brunel University, King Saud University, London, UK**  
Overview: This research’s objective is to evaluate to what extent the objectives in the design and implementation of the government's development plans for sports clubs have been accomplished. |
| Room 4     | **BODY IMAGE AND PHYSIQUE ANXIETY**                                                        |
|            | The Influence of Adolescent Peer Culture on Perceptions of the Body in the Context of Physical Activity: Contrasting Physical Education Classes with Spontaneous Play  
**Rachel Seguin-Tremblay, Suzanne Laberge, Kinesiology Sociology and Promotion of Physical Activity and Health, Universite de Montreal, Montreal, Canada**  
Overview: This paper presents an exploration of the influence of adolescent peer culture on perceptions of the body in different physical activity contexts.  
Exploring the Origins and Consequences of Health and Physical Education Undergraduates’ Body Dispositions  
**Valeria Varea, School of Human Movement Studies, The University of Queensland, Brisbane, Australia**  
Overview: This paper explores attitudes, beliefs and behaviours towards the body held by a group of undergraduate Human Movement Studies (Education) students.  
Relation of Athletic Identity to Eating Disorder Risk: An Examination of Mediating Mechanisms  
**Emily Kroshus, Society, Human Development and Health, Harvard University School of Public Health, Dr. Bryn Austin, Society, Human Development and Health Adolescent and Young Adult Medicine, Harvard School of Public Health & Children's Hospital Boston, Boston, USA**  
Overview: Internalization of a media-driven athletic body ideal mediates the association between athletic identity and eating disorder risk among female collegiate distance runners |